

# DEPLOYMENT SIGNAL CHECKLIST

From OPS BRIEF 002 – “Stack or Stall”

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## How to Use This

Before deploying any AI use case, run it through this 5-point checklist.

If it passes 4 or more, **stack it**. If not, **stall it** until conditions change.

## THE SIGNAL TEST:

For each use case, answer YES or NO

#	SIGNAL QUESTION	YES/NO
1	Is there a clear, measurable <b>pain point</b> tied to time, cost, or friction?	
2	Is there a single, accountable <b>internal owner</b> ready to lead the deployment?	
3	Can the use case be <b>tested in under 30 days</b> with available tools or data?	
4	Does it tie directly to at least one <b>business KPI</b> (revenue, margin, time saved)?	
5	Is there little to no cross-team politics or cultural resistance blocking execution?	

## Scoring

Answers	Action
5/5	<b>Deploy now</b> . This is a green-light use case.
4/5	Stack it. Minor friction, but ROI is within reach.
3 or less	<b>Stall it</b> . Not ready. Don't burn resources or trust.

## Next Steps

- Run this checklist during your next ops or strategy meeting.
- Align the exec team around **your first high-velocity deployment**.
- For deeper prioritization, request access to **SyncCore™** inside BlackBox OS™.

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