

# AI STRATEGY REALITY CHECK

From OPS BRIEF 001 – “Why AI Strategy Fails Fast”

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## Use This Document To:

- Identify why your current AI strategy isn't working.
  - Diagnose the gaps that stall most organizations.
  - Align your team before you waste another quarter “planning.”
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## THE REALITY CHECK – 5 STRATEGIC FAILURES TO TEST AGAINST

Put your current AI initiative against these 5 truth tests.

#	Test	Yes/No
1	Do your leaders agree on the <b>single most valuable use case</b> to deploy first?	
2	Is your AI strategy tied directly to <b>business outcomes</b> (not just exploration)?	
3	Can your team <b>run a test in under 30 days</b> without re-orgs or roadblocks?	
4	Are you building a <b>system</b> - not just chasing tools?	
5	Have you defined how you'll <b>measure ROI and adoption</b> within 60 days?	

## SCORING

Answers	
5/5	Ready for BlackBox OS™ deployment. Execute now.
3-4/5	Partial alignment. Fix the gaps before scaling.
1-2/5	Strategy in name only. Realign or risk failure.

## STRATEGY FAILURE SIGNALS TO WATCH FOR:

- “We’ll figure it out after we buy the tool.”
- “We’re waiting for legal / IT / data to approve it.”
- “We want to explore before committing to a real use case.”
- “We’re still aligning on ownership.”

**These are execution delays, not strategy.**

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## NEXT STEPS

Use this doc in your next leadership meeting.

Run the test out loud.

Start aligning around the next BlackBox Briefing™.

For the Deployment Signal Checklist, grab **Briefing 002** →

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*Deploy AI. Drive ROI. Fast.*